









## Sustainable Agricultural Livelihood Restoration, Rehabilitation and Resilience in Kenya

## Guidelines on Sustainable Ruminant Feeds and Nutrition Security for Kenya

## CHAPTER 3 KEY PILLARS AND ISSUES ON RUMINANT FEED AND NUTRITION SECURITY

## 3.1.4 Strategic Issue 4. Unstructured feed markets

The significant factors contributing to unstructured feed markets are as follows:

- i. Hoarding, monopoly, unhealthy competition, inefficiency in the supply chain, brokerage, and protectionism results in demand and supply in-equilibrium, leading to artificial feed shortages and uncertain price volatility. These imbalances lead to temporary deficits or surpluses, and prices may take time to adjust to reach the new equilibrium point.
- ii. Limited availability of favourable credit limits investment in the feed industry and makes it difficult for value chain actors to access finance to purchase inputs, including feeds.
- iii. Poor markets, market information networks, and limited market research impede the transparency of the feed market, making it difficult for value chain actors to access information on prices and feed availability.
- iv. Unfavourable national and County levies create an additional cost burden for stakeholders and inhibit investment in the feed industry.
- v. Lack of or limited organised feed distribution strategies and mechanisms from points of plenty to points of scarcity